Plant a Living Tribute

Native trees, shrubs, and bulbs
are an affordable and beautiful way to honor
your loved one.

Trees are gifts that keep on giving, yielding the shade and beauty of greenery. They strengthen the environment, capture carbon dioxide,
and produce oxygen. Trees are the lungs of our earth, which is why the 2013 Soulful Contribution
will benefit Hospice Resale Shop in Lyndhurst, Medina, Portage and Stark Counties.

As they mature, they will beautify our gardens, provide shade, and
create layers of color and volume. These trees are often at their best when
planted in a home garden. For the first time, Hospice of the Western Reserve now invites donors to plant
souvenir trees to honor a loved one and support specialty programs. There are three
primary types of trees:

Tribute and Tertiar Tree Sponsorship

Tribute Trees create layers of color and volume. These trees are ideal for spring
bloomers and fall foliage. They are named in honor of a loved one or in recognition
of a significant occasion. A plaque may be installed in the garden for the life
of the tree. You can choose from fruit trees, small flowering trees, and
seasonal favorites such as dogwood, cherry, redbud, and lilac. Each species
is available at the Development Center at 440.442.2621.

Tertiary Trees include species that are valued as ornamentals and food sources for wildlife. These plants are ideal for a large
space and the needs of the wildlife at the Simpson Hospice House, and
Ames Family Hospice House. For more information, please call Hospice of the Western Reserve Development Department.

Tribute and Tertiary Trees

Tribute Trees and Tertiary Trees can be ordered online at hospicewr.org/tribute. You can also call 855.475.0245 to order by phone.

Tribute Trees
Donations for Tribute Trees support hospice
resale shop operations and can include a gift
of music for residents, a donation to the
Development Department, or a donation to an
current campaign.

Tertiary Trees
Donations for Tertiary Trees can be directed
for all of our programs and services, including hospice services, bereavement
services, pet therapy, pediatric hospice care and more. We are so grateful.

Hospice of the Western Reserve is one
of the nation’s leading non-profit providers
of hospice care. With more than 200 current
offering palliative, grief counseling, hospice
education, and bereavement counseling services,
Hospice of the Western Reserve is committed
to improving the quality of life for those
living with terminal illness.

For more information, please call 855.475.0245.

Tribute Tree Selection

Aspens are the most popular choice for
tribute trees. We will plant two trees, at
least 15 feet apart, on a west-facing slope,
where they will experience the benefit of
direct light. These trees will grow to
the front of the house. The trees will be
planted near the entrance of the house or
next to a favorite window. The trees will be
designated as Graphic Trees and will be
planted on the property of the
Resale Shop in Lyndhurst.

Secondary Trees create layers of color and volume. These trees are ideal for spring
bloomers and fall foliage. They are named in honor of a loved one or in recognition
of a significant occasion. A plaque may be installed in the garden for the life
of the tree. You can choose from fruit trees, small flowering trees, and
seasonal favorites such as dogwood, cherry, redbud, and lilac. Each species
is available at the Development Center at 440.442.2621.

Tertiary Trees include species that are valued as ornamentals and food sources for wildlife. These plants are ideal for a large
space and the needs of the wildlife at the Simpson Hospice House, and
Ames Family Hospice House. For more information, please call Hospice of the Western Reserve Development Department.

If you would like more information about how to plant a Tribute Tree, or other programs possible, please call the Development Team at 440.475.2265.

comfort. love. respect.
Celebrating 35 Years

Walk to Remember CELEBRATE Life

A remarkable 1,200 people strolled through the Cleveland Metroparks Zoo for Hospice of the Western Reserve’s Walk to Remember, raising over $70,000. The walk was such a tremendous way to celebrate life and recognize the extraordinary care Hospice of the Western Reserve provides to patients and families.

The Walk to Remember raised over $70,000 supporting Hospice of the Western Reserve’s patient and family care services and programs, including our Elisabeth Severance Prentiss Bereavement Center.

Hospice of the Western Reserve is grateful for the generous families, friends and organizations who supported the Walk to Remember and who continue to support our mission.

Supporters can make a donation any time and have the opportunity to choose the amount they wish to leave in honor of a loved one or at any secure level.

For more information, please contact Staci Lowell at 216.383.6678 or slowell@hospicewr.org.

Katie Dolesch Lecture

Mark Walten, Show Manager, Northeastern Ohio Chapter, presented the 2012 Katie Dolesh Lecture, “A lifetime of philanthropy and support to meet the unique needs of the patient and family, every day, all the time.”

The Katie Dolesh Lecture is given annually by an outstanding individual who has sustained our mission of compassionate care. One of the many outstanding individuals giving back to Hospice of the Western Reserve is John Harvan, Center for Community Solutions’ Most Treasured Volunteer, and Sue Mastrodonato, Crain’s CFO of the Year and Our Country’s Best Award—Watch in Health Care.

John has been an integral part of our success and we congratulate him for his achievement. A remarkable 1,200 people strolled through the Cleveland Metroparks Zoo for Hospice of the Western Reserve’s Walk to Remember, raising over $70,000. The walk was such a tremendous way to celebrate life and recognize the extraordinary care Hospice of the Western Reserve provides to patients and families.

We are honored to have Dr. Brandon Walters, Associate Medical Director, for being recognized as Crain’s Cleveland Business 2012’s Watch—Watch in Health Care. A remarkable 1,200 people strolled through the Cleveland Metroparks Zoo for Hospice of the Western Reserve’s Walk to Remember, raising over $70,000. The walk was such a tremendous way to celebrate life and recognize the extraordinary care Hospice of the Western Reserve provides to patients and families.

The Walk to Remember raised over $70,000 supporting Hospice of the Western Reserve’s patient and family care services and programs, including our Elisabeth Severance Prentiss Bereavement Center.

Hospice of the Western Reserve is grateful for the generous families, friends and organizations who supported the Walk to Remember and who continue to support our mission.

Supporters can make a donation any time and have the opportunity to choose the amount they wish to leave in honor of a loved one or at any secure level.

For more information, please contact Staci Lowell at 216.383.6678 or slowell@hospicewr.org.
Celebrating 35 Years

Looking back on our first 35 years, we are immensely grateful to the thousands of volunteers, families, patients, friends and community who have supported Hospice of the Western Reserve. The last 35 years have been a successful journey, full of opportunities to serve and learn. It has been our privilege to care for thousands of patients and families, strengthen our community and support our unique mission.

Hospice of the Western Reserve is a not-for-profit, non-denominational organization that provides individualized care and support to patients and families at end of life. We are committed to providing care that recognizes and respects patients’ wishes and needs.

As we celebrate a fresh start in 2013, we take note of the last 35 years and are grateful for the precious gift of life. In our daily routine of caring for patients and families, our clinical teams empathetically embrace each patient and family. We are thankful for the communities we serve and the support we receive. We are also grateful for the communities we serve and the support we receive.

In one of the most significant gifts were planned by grateful families for many years before we actually received. As we celebrate a fresh start in 2013, we take note of the last 35 years and are grateful for the precious gift of life. In our daily routine of caring for patients and families, our clinical teams empathetically embrace each patient and family. We are thankful for the communities we serve and the support we receive. We are also grateful for the communities we serve and the support we receive.

To all Hospice of Choice, we thank you for your choice doesn’t end here.”

Hilary Mason King
Margit K. Daley
Alfred F. Connors, Jr., M.D.
Peg Milbourn
Laura K. Navin
Joseph G. Carson
William E. Finn
Carol G. Manning
James L. Hambrick

Hospice of the Western Reserve

Walk to Remember CELEBRATE Life

A beautiful 2,500 people participated through a FreeWalk, 5K Run, Virtual Walk, and 1-mile family Fun Run. The Walk was a triumphant way to celebrate life and remember loved ones in the face of tragedy. As we celebrate a fresh start in 2013, we take note of the last 35 years and are grateful for the precious gift of life. In our daily routine of caring for patients and families, our clinical teams empathetically embrace each patient and family. We are thankful for the communities we serve and the support we receive. We are also grateful for the communities we serve and the support we receive.

Walk to Remember raised over $70,000 to support services for seriously ill and hospice care, you always have access to the Hospice of Choice. Over the coming year, we look forward to another great day to remember those we love.

The walk was such a wonderful way to celebrate life and remember loved ones in the face of tragedy. As we celebrate a fresh start in 2013, we take note of the last 35 years and are grateful for the precious gift of life. In our daily routine of caring for patients and families, our clinical teams empathetically embrace each patient and family. We are thankful for the communities we serve and the support we receive. We are also grateful for the communities we serve and the support we receive.

Walk to Remember was all about making a difference in the lives of others. It was a way to celebrate life, share stories of loss, and raise funds for the Hospice of Choice. A remarkable 1,200 people strolled through the Cleveland MetroParks Zoo to memorialize their loved ones on Sunday, September 9 at the inaugural Walk to Remember.

Walk to Remember was all about making a difference in the lives of others. It was a way to celebrate life, share stories of loss, and raise funds for the Hospice of Choice. A remarkable 1,200 people strolled through the Cleveland MetroParks Zoo to memorialize their loved ones on Sunday, September 9 at the inaugural Walk to Remember.

Walk to Remember was all about making a difference in the lives of others. It was a way to celebrate life, share stories of loss, and raise funds for the Hospice of Choice. A remarkable 1,200 people strolled through the Cleveland MetroParks Zoo to memorialize their loved ones on Sunday, September 9 at the inaugural Walk to Remember.

Walk to Remember was all about making a difference in the lives of others. It was a way to celebrate life, share stories of loss, and raise funds for the Hospice of Choice. A remarkable 1,200 people strolled through the Cleveland MetroParks Zoo to memorialize their loved ones on Sunday, September 9 at the inaugural Walk to Remember.

Walk to Remember was all about making a difference in the lives of others. It was a way to celebrate life, share stories of loss, and raise funds for the Hospice of Choice. A remarkable 1,200 people strolled through the Cleveland MetroParks Zoo to memorialize their loved ones on Sunday, September 9 at the inaugural Walk to Remember.

Walk to Remember was all about making a difference in the lives of others. It was a way to celebrate life, share stories of loss, and raise funds for the Hospice of Choice. A remarkable 1,200 people strolled through the Cleveland MetroParks Zoo to memorialize their loved ones on Sunday, September 9 at the inaugural Walk to Remember.

Walk to Remember was all about making a difference in the lives of others. It was a way to celebrate life, share stories of loss, and raise funds for the Hospice of Choice. A remarkable 1,200 people strolled through the Cleveland MetroParks Zoo to memorialize their loved ones on Sunday, September 9 at the inaugural Walk to Remember.

Walk to Remember was all about making a difference in the lives of others. It was a way to celebrate life, share stories of loss, and raise funds for the Hospice of Choice. A remarkable 1,200 people strolled through the Cleveland MetroParks Zoo to memorialize their loved ones on Sunday, September 9 at the inaugural Walk to Remember.

Walk to Remember was all about making a difference in the lives of others. It was a way to celebrate life, share stories of loss, and raise funds for the Hospice of Choice. A remarkable 1,200 people strolled through the Cleveland MetroParks Zoo to memorialize their loved ones on Sunday, September 9 at the inaugural Walk to Remember.
Celebrating 35 Years

1983: Hospice of the Western Reserve i...
Celebrating 35 Years

Leaders look back on our last 35 years, one milestone imminently to be followed by the bicentennial of the University of Western Reserve. While we do not claim to be the first hospice to care for patients and families across the lifespan, we will continue to embrace with pride the history of Hospice of the Western Reserve. Since its founding in 1978, Hospice of the Western Reserve has provided care to more than 16,000 patients and families, all of whom have been touched by our presence. It is the love and support of the community and the trust of families that allowed us to continue our mission.

For more information about Hospice of the Western Reserve, please visit www.hospicewr.org. If you have questions or would like to learn more about our services, call 888-811-HOPE (4673).
Plant a Living Tribute

“Trees are symbols of strength and enduring love. Hospice of the Western Reserve, in the North Coast Hospice program, knows how popular trees are to commemorate events and milestones. Celebrations of the life of someone significant are common with the planting of a donor-sponsored Hospice Tree. In honor of Derotha Moore, Hospice of the Western Reserve is proud to offer a living reminder of her spirit to benefit the hospice patients and their families.”

Soulful Contribution - Continued on page 3.

Derotha Moore, who was an incredible cancer survivor and local hero, died in June 2012, after a long battle with cancer. Derotha has left behind a legacy of love, comfort, and helping others.

In celebration of the individual worth comfort. Love. Respect.

Soulful Contribution to Pediatric Patients

Derotha Moore was an incredible cancer survivor and local hero, who died in June 2012, after a long battle with cancer. Derotha has left behind a legacy of love, comfort, and helping others.

In celebration of the individual worth
Soulful Contribution – Continued from page 1.

Waiting in Cleveland for a phone call to begin a new journey of compassion and comfort, Derotha Moore held onto a hope for her ailing father. The call to Cleveland Clinic to learn that her father was dying caused a mix of emotions in the 60-year-old mother of two and grandmother of four. Derotha knew the family would need help as her father spent his last days near the Cleveland Clinic. She knew that the hospice variety was different than the one she had experienced for her family. And she knew she would need to find someone to ease her mind and her father’s body.

Derotha’s search for comfort finally came in 2003, when she was in her mid-40s. Her search led her to Hospice of the Western Reserve, which provided the responsive care her father needed to spend his last days comfortably. Derotha was drawn to the organization by the number of patients who rely on the care provided by Hospice of the Western Reserve.

For Derotha Moore, who has successfully battled cancer not once, but three times, she says this experience provided a sense of purpose as she worked through her own health issues.

Derotha is one of our “Hospice Heroes,” a special group of volunteers who provide a helping hand to those in need of care. These individuals are critical in our ability to provide the highest level of care and service to our patients and families. Their contributions are invaluable and greatly appreciated.

Derotha Moore’s journey with Hospice of the Western Reserve began in 2003. Since then, she has become an advocate for the organization, eventually serving as a member of the Hospice of the Western Reserve’s Board of Directors. Derotha’s advocacy included serving as an advocate for patients with eating disorders and a variety of other conditions, including breast cancer.

Derotha and her husband, Scott, have been married for 33 years and live in Cleveland. They have two grown children and four grandchildren.

For Derotha Moore, who has successfully battled cancer not once, but three times, she says this experience provided a sense of purpose as she worked through her own health issues.

Derotha is one of our “Hospice Heroes,” a special group of volunteers who provide a helping hand to those in need of care. These individuals are critical in our ability to provide the highest level of care and service to our patients and families. Their contributions are invaluable and greatly appreciated.

Derotha Moore’s journey with Hospice of the Western Reserve began in 2003. Since then, she has become an advocate for the organization, eventually serving as a member of the Hospice of the Western Reserve’s Board of Directors. Derotha’s advocacy included serving as an advocate for patients with eating disorders and a variety of other conditions, including breast cancer.

Derotha and her husband, Scott, have been married for 33 years and live in Cleveland. They have two grown children and four grandchildren.

For Derotha Moore, who has successfully battled cancer not once, but three times, she says this experience provided a sense of purpose as she worked through her own health issues.

Derotha is one of our “Hospice Heroes,” a special group of volunteers who provide a helping hand to those in need of care. These individuals are critical in our ability to provide the highest level of care and service to our patients and families. Their contributions are invaluable and greatly appreciated.

Derotha Moore’s journey with Hospice of the Western Reserve began in 2003. Since then, she has become an advocate for the organization, eventually serving as a member of the Hospice of the Western Reserve’s Board of Directors. Derotha’s advocacy included serving as an advocate for patients with eating disorders and a variety of other conditions, including breast cancer.

Derotha and her husband, Scott, have been married for 33 years and live in Cleveland. They have two grown children and four grandchildren.

For Derotha Moore, who has successfully battled cancer not once, but three times, she says this experience provided a sense of purpose as she worked through her own health issues.

Derotha is one of our “Hospice Heroes,” a special group of volunteers who provide a helping hand to those in need of care. These individuals are critical in our ability to provide the highest level of care and service to our patients and families. Their contributions are invaluable and greatly appreciated.

Derotha Moore’s journey with Hospice of the Western Reserve began in 2003. Since then, she has become an advocate for the organization, eventually serving as a member of the Hospice of the Western Reserve’s Board of Directors. Derotha’s advocacy included serving as an advocate for patients with eating disorders and a variety of other conditions, including breast cancer.

Derotha and her husband, Scott, have been married for 33 years and live in Cleveland. They have two grown children and four grandchildren.
comfort, love, respect.

Three Cancer Survivors Make Childhood
Soulful Contribution to Pediatric Patients

According to the American Cancer Society, there are more than 1.7 million new cancer cases in the United States, and that number is expected to grow to nearly 18 million by 2022.

Derotha Moore, who has successfully battled breast cancer, non-Hodgkin’s lymphoma, and thyroid cancer in 1976, lung cancer in 2010, and prostate cancer in 2013, founded Derotha Moore’s Annual Luncheon to support the Hospice of the Western Reserve’s pediatric program. Moore is one of the country’s 1,300 “Hospice Heroes,” people who personify the lives that hospice care has enriched and the spirit that hospice care nurtures.

For Derotha Moore, who has successfully battled breast cancer, non-Hodgkin’s lymphoma, and thyroid cancer in 1976, lung cancer in 2010, and prostate cancer in 2013, founding Derotha Moore’s Annual Luncheon to support the Hospice of the Western Reserve’s pediatric program is just the latest in a long list of contributions the Westlake resident has made to her community over the years. Moore is one of the country’s 1,300 “Hospice Heroes,” people who personify the lives that hospice care has enriched and the spirit that hospice care nurtures.

The luncheon, held at the Cleveland Country Club in May 2013, featured Moore’s delicious home-cooked soul food. People in the community queued up at the Friendly Hospice Resale Shop in Lyndhurst to purchase gift baskets, several breakfasts and luncheons, dress down days, silent auctions and raffles. Through these combined efforts, we raised more than $117,000. In addition to the proceeds of the Luncheon, donations were solicited throughout the year to support the Pediatric Program.

Soulful Contribution

A Soulful Contribution to Pediatric Patients

Soulful Contribution – Continued from page 1.

According to the American Cancer Society, there are more than 1.7 million new cancer cases in the United States, and that number is expected to grow to nearly 18 million by 2022.

Derotha Moore, who has successfully battled breast cancer, non-Hodgkin’s lymphoma, and thyroid cancer in 1976, lung cancer in 2010, and prostate cancer in 2013, founded Derotha Moore’s Annual Luncheon to support the Hospice of the Western Reserve’s pediatric program. Moore is one of the country’s 1,300 “Hospice Heroes,” people who personify the lives that hospice care has enriched and the spirit that hospice care nurtures.

For Derotha Moore, who has successfully battled breast cancer, non-Hodgkin’s lymphoma, and thyroid cancer in 1976, lung cancer in 2010, and prostate cancer in 2013, founding Derotha Moore’s Annual Luncheon to support the Hospice of the Western Reserve’s pediatric program is just the latest in a long list of contributions the Westlake resident has made to her community over the years. Moore is one of the country’s 1,300 “Hospice Heroes,” people who personify the lives that hospice care has enriched and the spirit that hospice care nurtures.

The luncheon, held at the Cleveland Country Club in May 2013, featured Moore’s delicious home-cooked soul food. People in the community queued up at the Friendly Hospice Resale Shop in Lyndhurst to purchase gift baskets, several breakfasts and luncheons, dress down days, silent auctions and raffles. Through these combined efforts, we raised more than $117,000. In addition to the proceeds of the Luncheon, donations were solicited throughout the year to support the Pediatric Program.

Soulful Contribution

A Soulful Contribution to Pediatric Patients

Thank you to all the generous donors who supported our 2012 Annual Fund. As a two-page organization, we rely on these gifts to pay for important programs that are not reimbursed by many insurance providers or Medicare – other programs possible, please call the Development Team at 855-475-0245.

If you would like information about how the Annual Fund makes these and other programs possible, please call the Development Team at 855-475-0245.

As a non-profit organization, we rely on these gifts to pay for important programs that are not reimbursed by many insurance providers or Medicare – other programs possible, please call the Development Team at 855-475-0245.

Thank you to all the generous donors who supported our 2012 Annual Fund. As a two-page organization, we rely on these gifts to pay for important programs that are not reimbursed by many insurance providers or Medicare – other programs possible, please call the Development Team at 855-475-0245.

If you would like information about how the Annual Fund makes these and other programs possible, please call the Development Team at 855-475-0245.

As a non-profit organization, we rely on these gifts to pay for important programs that are not reimbursed by many insurance providers or Medicare – other programs possible, please call the Development Team at 855-475-0245.

Thank you to all the generous donors who supported our 2012 Annual Fund. As a two-page organization, we rely on these gifts to pay for important programs that are not reimbursed by many insurance providers or Medicare – other programs possible, please call the Development Team at 855-475-0245.

If you would like information about how the Annual Fund makes these and other programs possible, please call the Development Team at 855-475-0245.